



Media Contact:
Allison Short
(614) 652-6807
ashort@charleys.com

FOR IMMEDIATE RELEASE

Charleys Philly Steaks Serves Up Layers of Flavor with New Bacon BBQ Ranch *Latest Sandwich Deal Debuts on Menu for Limited Time Only*

COLUMBUS, Ohio – Jan. 4, 2016 – Charleys Philly Steaks, home to the world’s number one Philly Cheese Steak, is introducing the new Bacon BBQ Ranch Chicken Sandwich beginning January 11.

The Bacon BBQ Ranch Sandwich features chicken grilled fresh to order, which is topped with grilled onion, white American cheese, crispy bacon, Charleys BBQ Ranch sauce, fresh lettuce and tomatoes.

Through March 6, customers can pick up a small Bacon BBQ Ranch Sandwich, Original Fry and regular-size soft drink or Original Lemonade starting at only \$5.99. The sandwich is also available as a stand-alone option starting at \$4.50.

“We’re focused on creating new, mouth-watering flavor profiles to excite our customers,” said Charleys spokesperson, Allison Short. “This year is all about layering bold flavors at Charleys, and the new Bacon BBQ Ranch Sandwich is the perfect way to kick things off.”

Charleys has something cooking for the cheese lovers as well. From January 11 to March 6, customers can opt to “Cheese it Up” by making any Original Fry a Cheese Fry for only \$1.

Charleys will be offering the Bacon BBQ Ranch Chicken and the “Cheese it Up” promotion in its domestic stores and Army and Air Force (AAFES) locations worldwide.

About Charleys

In 1986, Charleys redefined the Philly Cheese Steak. Today, more than 550 locations in 45 states and 20 countries in North America, South America, Asia, Africa and Europe serve up the World’s Number One Philly Cheese Steak made with fresh, quality ingredients grilled-to-order the Charleys way. Also known for its loaded gourmet fries and refreshing natural lemonades, the restaurant franchise is quickly expanding to serve the world’s favorite Cheese Steaks across the globe. For more information on Charley’s Philly Steaks visit www.charleys.com or follow us on Facebook and Instagram at @charleysphillysteaks and Twitter at @charleys.

###

GIVE A GREAT EXPERIENCE EVERY TIME

GOSH ENTERPRISES, INC. | 2500 FARMERS DRIVE | SUITE 140 | COLUMBUS | OH | 43235