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Charleys Philly Steaks Introduces Double Bacon Potato Skin Fries
Brand Capitalizes on Success of Gourmet Fries, Offers Latest Flavor for Limited Time Only

COLUMBUS, Ohio – March 10, 2016 – [Charleys Philly Steaks](http://www.charleys.com) is introducing Double Bacon Potato Skin Fries beginning March 14. The latest addition to Charleys popular Gourmet Fries menu will be available for a limited time only.

Reminiscent of classic potato skins, the new Double Bacon Potato Skin Fries feature Charleys' famous fries cooked to order and topped with warm cheddar cheese sauce, shredded cheddar cheese, bacon bits, cool sour cream and fresh chives.

"A side of fries takes on an entirely different meaning at Charleys Philly Steaks," said Charleys spokesperson, Allison Short. "Our Gourmet Fries create a satisfying and flavorful experience for our customers, whether they're pairing the fries with their favorite sandwich or simply grabbing them as a snack."

Charleys Fries accounted for more than 17 percent of sales last year, in part due to the success of Charleys core Gourmet Fries and two limited time offers – Loaded Philly Fries and Pepperoni Pizza Fries.

Through May 8, customers can snack on the Double Bacon Potato Skin Fries starting at \$3.99, or add a regular-size soft drink or Original Lemonade for only \$4.99.

The Double Bacon Potato Skin Fries will be available in all of Charleys domestic stores and Army and Air Force (AAFES) locations worldwide.

About Charleys

In 1986, Charleys redefined the Philly Cheese Steak. Today, more than 550 locations in 45 states and 20 countries in North America, South America, Asia, Africa and Europe serve up the World's Number One Philly Cheese Steak made with fresh, quality ingredients grilled-to-order the Charleys way. Also known for its loaded gourmet fries and refreshing natural lemonades, the restaurant franchise is quickly expanding to serve the world's favorite Cheese Steaks across the globe. For more information on Charley's Philly Steaks visit www.charleys.com or follow us on Facebook and Instagram at [@charleysphillysteaks](https://www.facebook.com/charleysphillysteaks) and Twitter at [@charleys](https://twitter.com/charleys).

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