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FOR IMMEDIATE RELEASE

Charleys Philly Steaks Introduces New Pepperoni Pizza Fry
Gourmet Fry offered for a limited time only

COLUMBUS, Ohio – July 13, 2015 – Charleys Philly Steaks, home to the World’s Number One Philly Cheese Steak, is introducing a new Pepperoni Pizza Fry, the latest gourmet fry creation catering to customers with big appetites seeking bold flavor.

The Pepperoni Pizza Fry is loaded with fresh grilled pepperoni, grilled mushrooms, onions and green peppers, Cheddar cheese sauce, melted Provolone and topped with Italian seasoning; all piled on top of Charleys famous cooked-to-order, natural cut fries made from American-farmed potatoes.

Starting at \$3.99, this pizza-inspired loaded gourmet fry is available for a limited time through August 23. Customers can add any regular-sized soft drink or original lemonade to their order for only \$1.00.

“Charleys is known for bold flavor, and we are able to continuously provide customers with fresh, new flavors through limited-time menu items such as the Pepperoni Pizza Fry.” said Vice President of Marketing Kris Miotke. “Topped with big flavor, Charleys is listening to customer’s desire for additional snacking options. This zesty promotion rounds out our current robust gourmet fry menu offerings that we have been serving up for decades.”

Charleys will be selling the limited time offer Pepperoni Pizza Fry in its domestic stores and Army and Air Force (AAFES) locations worldwide.

About Charleys

In 1986, Charleys redefined the Philly Cheese Steak. Today, more than 540 locations in 45 states and 20 countries in North America, South America, Asia, Africa and Europe serve up the World’s Number One Philly Cheese Steak made with fresh, quality ingredients grilled-to-order the Charleys way. Also known for its loaded gourmet fries and refreshing natural lemonades, the restaurant franchise is quickly expanding to serve the world’s favorite Cheese Steaks across the globe. For more information on Charleys Philly Steaks visit www.charleys.com or follow us on Facebook and Instagram at @charleysphillysteaks and Twitter at @charleys.

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